



# MAJESTIC COWHIDE

PRODUCT CHARACTERISTIC SHEET

## PRODUCT DESCRIPTION:

Majestic, an enhanced grain Cowhide, is an aniline-dyed, Finished cowhide. It provides greater consistency in grain structure and uniformity of the texture throughout the hide, resulting in a superior cutting yield and outstanding wear performance, setting it in a dignified category of its own.

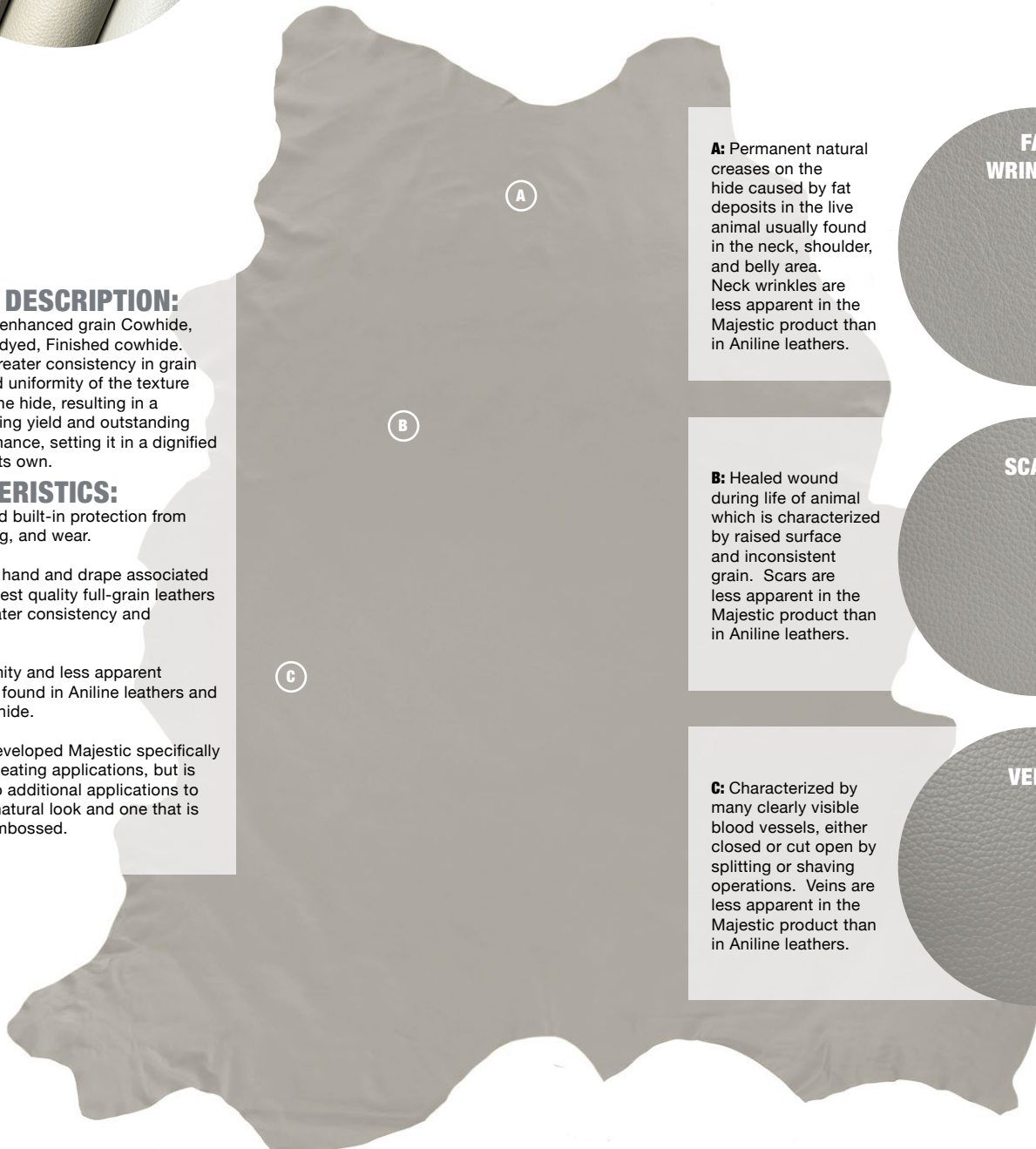
## CHARACTERISTICS:

Durability and built-in protection from soiling, fading, and wear.

Features the hand and drape associated with the highest quality full-grain leathers but with greater consistency and protection.

More uniformity and less apparent defects than found in Aniline leathers and Classic Cowhide.

Townsend developed Majestic specifically for aviation seating applications, but is not limited to additional applications to offer a very natural look and one that is not overly-embossed.



**A:** Permanent natural creases on the hide caused by fat deposits in the live animal usually found in the neck, shoulder, and belly area. Neck wrinkles are less apparent in the Majestic product than in Aniline leathers.

### FAT WRINKLES

**B:** Healed wound during life of animal which is characterized by raised surface and inconsistent grain. Scars are less apparent in the Majestic product than in Aniline leathers.

### SCARS

**C:** Characterized by many clearly visible blood vessels, either closed or cut open by splitting or shaving operations. Veins are less apparent in the Majestic product than in Aniline leathers.

### VEINS

PRODUCT NAME	PREFIX	CATEGORY	EMBOSSED	HAND-RUBBED OR HAND-TIPPED	MACHINE-ANTIQUED	WAXED	AVERAGE THICKNESS	PERFORMANCE RATING	AVERAGE SIZE
Majestic Cowhide	MJ	Finished	Yes	No	No	No	1.0 - 1.2 mm	5 of 5	Whole Hides of 55 - 60 SF